



2012

# limelight sponsorship opportunities

Limelight is USGBC-Illinois' new fundraising event to celebrate our 10th Anniversary and replaces the Emerald Gala. This year's event will be held on Thursday, May 10 from 6-10 p.m. at the Green Exchange's Greenhouse Loft and will feature networking activities, a silent auction and raffle, drinks and heavy appetizers, and a DJ and dancing.

The event will also feature the presentation of USGBC-Illinois' Emerald Awards that recognize individual and organizational leaders in sustainability across Illinois. Sponsors receive a variety of event-related benefits outlined below. Contribution levels range from \$1,000 to \$10,000. An overview of Limelight Sponsor benefits is below.

Benefit/Level	PRESENTING SPONSOR \$10,000	LEAD SPONSOR \$7,500	BENEFACTOR SPONSOR \$5,000	HOST SPONSOR \$2,500	PATRON SPONSOR \$1,000
<b>Media Exposure</b> – logo or name displayed on:					
Event Web Page	Large Logo	Medium Logo	Small Logo	Medium Text	Small Text
Event e-Invitation (to 10,000+ subscribers)	Large Logo	Medium Logo	Small Logo	Medium Text	Small Text
Event e-reminders (3-5 emails to 10,000+ individuals)	Large Logo	Medium Logo	Small Logo	Medium Text	Small Text
Event advertisement(s)	Large Logo	Medium Logo	Small Logo	Medium Text	Small Text
<b>Event Exposure</b> – logo or name displayed on:					
Event Signage, Electronic signage, event program	Large Logo	Medium Logo	Small Logo	Medium Text	Small Text
Verbal recognition at podium during event program	Yes	Yes	Yes	Yes	Yes
Emerald Awards sponsorship and co-present awards with Chapter leaders	Yes	No	No	No	No
Listing in all event materials as Honorary Event co-Chair	Yes	Yes	No	No	No
Listing and signage separately as sponsor of VIP reception	Yes	Yes	Yes	No	No
Listing and signage separately as Silent Auction sponsor	Yes	Yes	Yes	Yes	No
Listing and signage separately as Raffle sponsor	Yes	Yes	Yes	Yes	Yes
<b>Complimentary Items</b>					
Event tickets, including VIP networking reception with VIP attendees, host committee, sponsors, and influential Chapter leaders	5 tickets	4 tickets	3 tickets	2 tickets	1 ticket
Discount on additional Limelight tickets (purchases up to 5 tickets 10%; 6 or more tickets 20%)	Yes	Yes	Yes	Yes	Yes
Complimentary 1-year Chapter memberships	4	3	2	1	No

\* Sustaining sponsors of \$2,500 or more will continue to receive marketing/sponsor exposure, complimentary tickets (depending on giving level), and Limelight benefits per the 2012 Sustaining Sponsor brochure which can be found at [www.usgbc-illinois.org/sponsors](http://www.usgbc-illinois.org/sponsors).

