



U.S. GREEN BUILDING COUNCIL  ILLINOIS CHAPTER

# USGBC – Illinois Chapter Annual Meeting

Paige Finnegan, Chair

Doug Widener, Executive Director



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# Annual Meeting Venue Sponsor

**Union League Club of Chicago**



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# Annual Meeting Program Sponsor

Oak Level

**MDC** Wallcoverings



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# Annual Meeting Program Sponsor

## Linden Level

**American Iron and Steel  
Institute/Steel Recycling Institute**



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# Annual Meeting Program Sponsors

## Birch Level

**Aronel Design Studio, Inc.**

**Core Energy Group, LLC**

**Pella Windows and Doors**



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# Annual Meeting Program Sponsors

## Birch Level

**Rightsize Facility Performance**

**Resource Solutions Group**

**Softer Light Window Company/TRACO**

**Sustainable Flooring Systems, Inc.**



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# Annual Meeting Program Partners

## Elm Level

### **Forbo Flooring Systems**



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## Sustaining Sponsors



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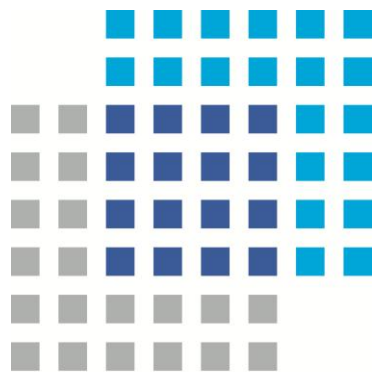
# USGBC-Illinois Gold Sponsor

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# USGBC-Illinois Silver Sponsors



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# Illinois Chapter Green Sponsors



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FLOORING SYSTEMS

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# Illinois Chapter Green Sponsors



# USGBC-Illinois Friend Sponsors

- Able Printing
- Adrian Smith + Gordon Gill
- American Iron and Steel Institute / Steel Recycling Institute
- Amlings Interior Landscape
- Ball Horticultural Company
- Derry Berrigan Lighting Design
- Cantigny, Part of the McCormick Foundation
- Cambria
- Colliers International
- Colony Realty Partners
- Electrical Contractors' Association
- Engineered Tax Services
- HJKessler Associates, Inc.
- Haworth
- Hines
- HOK
- Honeywell
- Interiors for Business
- Kendall College
- Kohler



# USGBC-Illinois Friend Sponsors

- Laurie and Brennan, LLP
- Lend Lease
- LTLB envirotecture
- Mark Vend Company
- McDonald's USA LLC
- MDC Wallcoverings
- The Mohawk Group: Karastan Contract, Lees Carpet, Bigelow Commercial, Dal-Tile
- Moraine Valley Community College
- Murphy/Jahn
- Pepper Construction
- Perkins + Will
- Tishman Speyer
- Roosevelt University
- Shaw Contract Group
- Softer Lite Window Company/TRACO
- Sustainable Flooring Systems
- Tasty Catering
- TOTO USA, Inc.
- Weston Solutions



# Welcome - New Members



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# 2011 State of the Chapter



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# 2012 Sponsor Appeal

- Launched two weeks ago
- New benefits and levels –
  - Advocate \$2,500 with additional benefits
  - \$5,000 and above = 10% off of national USGBC dues
  - Cumulative program sponsors of \$1,000 or more in any year also earn sustaining sponsor benefits
- New prospects; if you know of companies that would be interested please let us know.



# Membership



Membership has been relatively stable until the past two months. Currently we are engaging lapsed members. Please be an advocate for new memberships and renewals in your firm and social circles. 😊



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# 2012 Membership Strategy

- Member drives and contests in recognition of our 10-year anniversary
- Heightened focus on member retention and lapsed member engagement
- Further connection with national USGBC members and LEED AP's
- Outreach to partner organizations
- Focus on new audiences/regions



# First Contest – Holiday Gift Back (Pay it Forward)



- \$10 off membership in December (pay it forward and use the \$10 to make a donation to your favorite charity)
  - Lapsed members more than 15 days prior
  - Any member who chooses to renew their membership early (this doesn't affect your renewal date)
  - Contest runs November 23rd– December 24th

# Education

## Highlights of 2011



- Branch Education
- LEED Green Associate Study Series
- LEED EBOM Series w/BOMA
- LEED Workshops
- SLG/RGB Programs
- Spring & Fall Credential Maintenance Programs
- Tours
- Webinar Series

# Education

## Planning for 2012

- RFP process
  - Nearly 50 proposals submitted
  - Currently under review by Branches
  - Speakers to be contacted soon
- Program Calendar – all 2012 programs online by early January
- Focus on reducing number of overall programs
- Increased emphasis on grouped or day-long programs (credential maintenance blitz, conferences, etc.)



# Key Upcoming Events in 2012

Better Business, Better Building Conference (with the Energy Center of Wisconsin) – *January 31 through February 3, 2012*

Annual Chapter Fundraising Event – *Spring 2012*

LEED Green Associate, LEED AP BD+C and LEED AP O+M Study Series – *Throughout 2012*

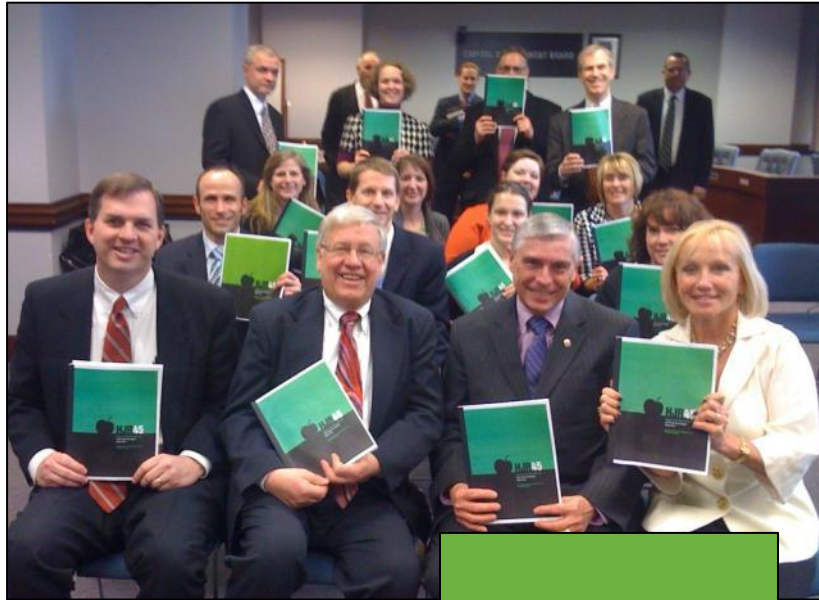
CSI Chicago/USGBC-Illinois Joint Conference – *Fall 2012*

Spring Credential Maintenance Day – *2<sup>nd</sup> quarter 2012*



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# Advocacy

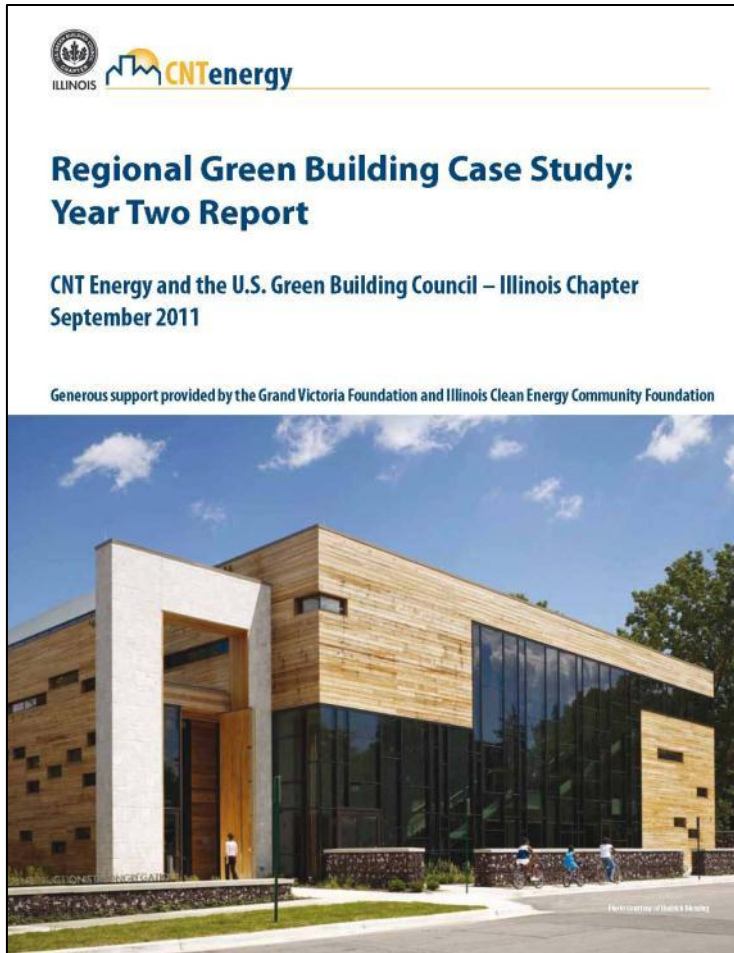


- Second two-day advocacy event in Springfield
- Released the HJR 45 Green Schools Report
- Joined the Illinois Environmental Council
- Focus in 2012: build capacity of our Branches related to local and state advocacy



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# Research



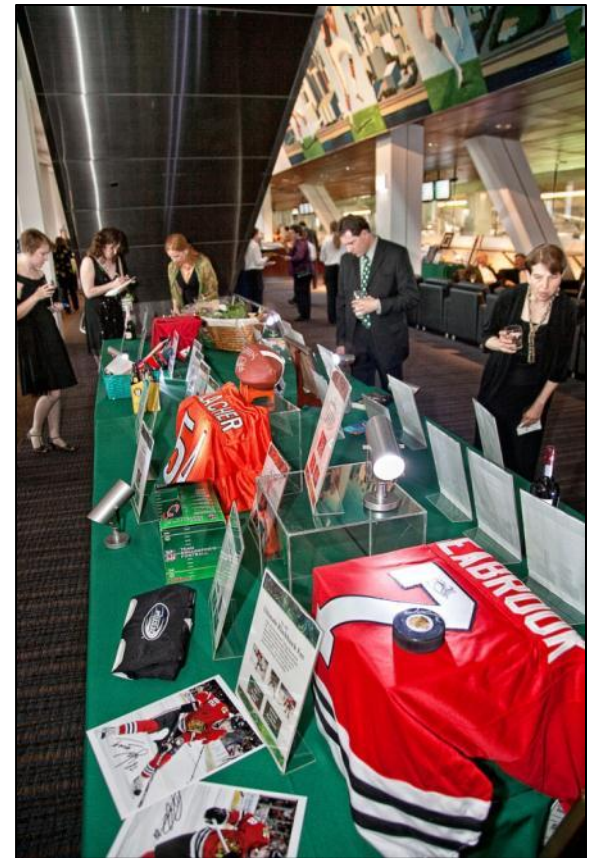
## Released the second year of the Regional Green Building Case Study Report

- 51 Illinois LEED projects
- 5 partners
- A variety of post-occupancy performance metrics
- Funded by Grand Victoria Foundation and Illinois Clean Energy Community Foundation

# Financial Performance – 3<sup>rd</sup> Q.

	<u>2010</u>	<u>2011</u>
Revenue	\$544K	\$652
Expenses	\$634	\$641
Net	<\$90>	\$11

- Chapter rebounded from a significant loss in 2010.
- Increase in education revenue. Stability in membership (until recently).
- Decline in Gala revenue and sponsorships.
- Budget was reforecast in July and October; doing better than anticipated.
- 2012 budget will focus on new revenue streams and decreased expenses.



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# Looking Forward to 2012



- + New Strategic Plan
  - + New Fundraiser to Replace the Emerald Gala
  - + New programming (CSI/USGBC conference)
  - + Comprehensive Fundraising Plan
  - + New Business Model
  - + Increased Membership Development
  - + Synergizing and streamlining our work
  - + Building capacity
- = **Increased impact across Illinois**

# Chapter Leader Award

## Kimberly Lombardozzi

*The Leadership Award recognizes outstanding individuals who have served the Chapter in a variety of leadership roles, and represented the Chapter in public presentations, interviews, and events.*

This year's recipient, **Kimberly Lombardozzi**, has been an enthusiastic and passionate member of the chapter and served in active leadership roles since its very inception. Kim has created an extensive list of chapter accomplishments which have contributed toward the Chapter's growth and success.

We thank Kim for her dedication to both the Chapter and the world at large, her commitment to sustainability is truly an inspiration to those around her.



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# 2011 Board Officers

- Chair - **Paige Finnegan**, Franklin Energy
- Vice Chair – **Anthony Janowski**, Chicago Regional Council of Carpenters
- Treasurer – **Joel Freehling**, Shaw Environmental and Infrastructure Group
- Secretary – **Ben Bischmann**, Colliers International
- Ex-Officio Chair - **George Tuhowski III**, Leopardo Companies
- Chapter Executive Director - **Doug Widener**



# 2011 Board Directors

**Abigail Corso**, Delta Institute

**Anthony Corso**, Illinois Central College

**Kevork Derderian**, Continental Offices, Ltd.

**Michael Dudek**, Larson & Darby Group

**Anne Evens**, Center for Neighborhood Technology

**Helen Kessler**, HJKessler Associates, Inc.

**Sharon Krohn**, Sharon Krohn Consulting

**Jon Levey**, GreenChoice Bank

**Paul Matthews**, Roosevelt University



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# **Thank you to all of our Committee and Branch Chairs!**

*Please stand and be recognized:*

**Heartland Regional Representative**

**Committee Chairs**

**Branch Chairs**



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Thank you for coming to our  
Annual Chapter Business Meeting!

We hope to see you at our  
Member Appreciation event and  
Holiday Party on December 9<sup>th</sup>!



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