

**October 20,2011 board meeting
held @ Abby's office Delta Institute**

Board Actions/Consent Agenda

1. September Meeting Minutes – TJ/HK – unanimous

Leadership and Staff Reports

1. Executive director report

- **Fund Raising** – Doug discussed meetings with prospective sponsors. He projected that we will have \$150,000 in contributions this year.
 - i. **Grants**
 1. Doug discussed the Grant report: Lots of declines. Northern trust impressed. Pending. Also pending: Sundra, Downey, Grand Victoria. Doug has Followed up with all foundations
 2. The staff has developed five basic proposals that are relatively easy to customize to meet the following specific grant requirements:
 - a. General operating & Strategic planning
 - b. LEED training – municipalities
 - c. Ardor al housing for developers
 - d. LEED training for at risk youth
 - e. General “Umbrella” green jobs training
- **2012 Sponsorship Appeal**
 - i. Appeal launching next week. Doug reminded the Board that The more personal the relationship with the contributor the better chance we have at collecting sponsorship dollars. Doug will follow up with all 2011 sponsors and recently lapsed sponsors and ask about 2012.
 - ii. Doug provided timeline for the appeal: For the next 5 weeks will ask board members to work on this and the staff will be following up 5 weeks, then will take a break.
 - iii. There was a discussion regarding the approach of the Sponsorship Ask: Helen suggested we should frame the ask in a positive way. Doug provided a one page draft of information to provide to potential sponsors. Website will contain all the detailed information. Mostly on line this year. There was a discussion of which companies to approach in addition to those listed as current sponsors and the best point of entry to a number of organizations. Doug mentioned that ten organizations in the Friends category dropped down when the economy ‘went south.’ Doug will focus efforts on encouraging this group to increase their contribution.

- iv. Doug has shared that he has a list of 200 hot prospects. To ensure no duplication of effort, Doug provided each board member a log on which to list companies that each Director would plan to contact. He asked that we return these to Pam.
 - v. Doug informed the group that the Sponsor Program has changed. If an organization sponsors the Chicago Chapter for \$5,000 that organization will realize a 10% discount off national sponsorship. Helen asked how this affects how the chapter is compensated by the National Office. Doug said we lose 10%. However, if we add a sponsor, we benefit from the \$5,000. Doug asked that if the Board have any additional suggestions for Member Benefits, to please forward them to the staff.
 - vi. Timeline 5 weeks - asked for personal outreach by the Board Members to be completed by November 18th Board meeting.
- **Volunteer Recognize** event Dec 9th. – This event held in conjunction with The ReBuilding Exchange and AIA-Chicago . We will start @ 5. Rebuilding exchange. Abby, Paige, Kim and George will jury the volunteer nominations for the awards. The current nominees will be sent to the board. Looking for underwriting support - Doug will provide a budget of costs.
 - CSI show was discussed. Doug will send a survey to board soliciting input regarding the naming the show. It is a one-day show. Tony offered the carpenters space for the event.
 - **Gala Update**
 - Next steps. 2012 is our 10th year. Thinking of alternatives. The green exchange offered their space for fundraising. Making an awards presentation the mainstay. Thinking about tickets at a lower price point, i.e. a cocktail party, at \$125 not \$350. . Mike said he could form people from Rockford to show up at that price. Sharon volunteered to work with Doug

2. Treasurer report

Paige reported on behalf of the Treasurer that our YTD appears as \$11,500, however it is actually \$6,500. She reported that this is an amazing improvement. A good portion of this figure is attributable to \$32,000 earned from the certification maintenance days. She said that The finance committee suggested that that Chapter would sustain only a 10k loss rather than the projected 40k loss.

Paige congratulated the education and research committee and Doug's team for an outstanding job. Paige commended Doug for an outstanding job and the significant improvement in the financial situation. George thanked Paige for the work she did in improving the financial situation

3. Heartland regional report:

George reported that Kim Lombardozi position eliminated and she was resigning. He said that John Albrecht's was filling in on the job, pending a formal replacement.

George reported that a strategic planning session will be held in Chicago on Nov 4 @ the merchandise mart with 11 chapter leaders will be in attendance. 2013 Greening the heartland in Chicago.

National committee and regional committees are rethinking process national . Extranet will not be rolled out till early spring. GreenBuild had 20,000 attendees.

Helen asked George what the Heartland Committee has accomplished. George responded that they provide the opportunity to meet and collaborate with other chapters and that there was tremendous value. He felt they need a stronger direction form national.

Abby asked about the funding of the committee. George responded the regions will now be required to ask the National organization for specific grants to address specific needs. And the regionals will need to demonstrate need and provide support with strong attendance numbers.

Motion:

Motion accept John Albrecht volunteered to fill in. Kim lombardozi, who resigned as Assist Director for the Heartland. HK /SK second
George abstained

New business

4. National board endorsements:

Marge Anderson has requested our endorsement. Voting closes November 9th. Only person form our region. Motion HK: USGBC - IL endorse Marge Anderson for **National board**. Paul second
Abstention none
Unanimous

5. Elections General :

- a. Doug said sending an mail about the elections. Will include this. Paige will e mail her.

6. Chapter Leaders award

- a. under consideration. Kim L. Helen suggested we give it to Kim. She has not gotten any recognition for all her efforts. She has brought many sponsors. Ran the boat cruise. Helen motioned we select Kim for chapter leader award 2011. No opposed. No abstention T be awarded at annual meeting November 8
- b.

7. 2012 Board Elections

The slate is ready. Helen motioned to approve, Tony second. Favor all Opposed

Abstention none
This is the slate for November elections
Annual meeting USGBC November 8

8. Better buildings conference update

9. Strategic planning update. – Was provided by Abby

The Board met on 11th for a 3 hour session to discuss strategy etc. She reported that there was a great deal of time spent on discussing the mission. The session was very productive. The group needed another shot and additional input to accomplish the high level goals for the meeting. Tonight she proposed we work on vision, mission, goals and next steps.

A discussion ensued regarding the mission statement

“The USGBC is a nonprofit, membership-driven organization thatbuildings and communities to become ecologically sustainable, prosperous and healthy. We achieve this through education advocacy and collaboration.

Motion Tony to accept this mission Second Sharon Revision mission statement

Opposed 0 Abstention

The governance committee will craft a new version of the vision statement and a set of goals for the next board meeting. They will gather input prior to the next board meeting.

Paige thanked everyone. Thanks.