



## ILLINOIS

### JULY BOARD MEETING MINUTES

**DATE AND TIME:** Thursday, July 21, 2011, 6-8:30 pm

**LOCATION:** Franklin Energy Services, 5450 N Cumberland, Ste 125, Chicago  
**Dial-In: (218) 862-6420, Code 582-4423#**

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<b>Attendees:</b>	X- Bischman, Ben (BB) – Secretary	X- Janowski, Tony (TJ) – Vice Chair
	<input type="checkbox"/> - Corso, Abigail (AbC)	X- Kessler, Helen (HK)
	X- Corso, Anthony (AnC)	X- Krohn, Sharon (SK)
	X- Derderian, Kevork (KD)	X- Levey, Jon (JL)
	X- Dudek, Mike (MD)	<input type="checkbox"/> - Matthews, Paul (PM)
	X- Evens, Anne (AE)	<input type="checkbox"/> - Tuhowski, George (GT) – Ex Officio
	X- Finnegan, Paige (PF) – Chair	X- Widener, Doug (DW) – Executive Director
	X- Freehling, Joel (JF) – Treasurer	

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#### Announcements

Call to order 6:07pm

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#### Board Actions/Consent Agenda

1. June Meeting Minutes  
TJ/KD – Unanimous, PF abstain
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#### Leadership and Staff Reports

1. Executive Director Report (DW)
  - a. Fundraising update – Pending commitments from: Resource Solution Group \$5K, SOM \$5K, Millicare \$5K sponsorship, not a lot of movement. DW followed up with everyone in packet.
  - b. 2011 Board Sponsor Prospecting - Board members are asked to report on their prospecting activities since the June meeting.
    - i. Ben Bischmann – Balanced Environments, CCJM, CDI, Comprehensive Roofs, Diversey (with Doug Widener), Dock & Door National, Gassaway Maintenance, Harvard Maintenance, Interwork Architects, Noonan & Lieberman, North American Corporation, Rosborough Partners, Satori Energy
    - ii. Anthony Corso – Caterpillar, Core Construction, Farnsworth Group, River City Construction, Tri County Construction Labor Management Council, West Central Illinois Building and Construction Trades Council
    - iii. Kevork Derderian – Willis, ESD (with Jon Levey and Paul Matthews), Hines (with Doug Widener)
    - iv. Mike Dudek – Andersen Windows, Discover Card
    - v. Anne Evens – Midwest Generation, Blue Cross Blue Shield, Ameren IL, Blue Star Energy

- vi. Paige Finnegan – Foster Charitable Trust, Johnson Controls
  - vii. Joel Freehling – Crowe (with Jon Levey), Grayor
  - viii. Tony Janowski – BioBased, Dow, CertainTeed, Serious (with Abby Corso and Helen Kessler), SunGiant, WE Power, James Hardie, Pella
  - ix. Helen Kessler – MB Real Estate, Serious (with Tony Janowski and Abby Corso), Skender Construction, Smith Group (with Paul Matthews)
  - x. Sharon Krohn – AT&T, CBRE, UGL Services, Harris Bank, Verizon
  - xi. Jon Levey – Allstate, ESD (with Kevork Derderian and Paul Matthews), CLAYCO, Grubb & Ellis, LEDCOR, Deloitte (with Doug Widener), NICOR, REX Electric
- a. Grants – ramped up grant writing and submissions.
    - i. Declined - Boeing, Polk Brothers
    - ii. Pending - Walgreens, Waste Management, Tellabs, Northern Trust (proposal due Aug. 4), JP Morgan Chase, State of Il. DOC, Serta Foundation.
    - iii. Granted - USGBC - \$10K grant, \$3K green schools
    - iv. To be submitted – JP Morgan, BOA
  - b. Individual giving campaign - The Chapter launched an individual giving campaign in June.
  - c. Operations Circle – August 8, 5:30-8:30 PM
  - d. Board members are invited to participate Strategic Planning Process Draft

## 2. Treasurer Report (JF)T-

- a. Revenues - trailing below budgeted levels, net income is actually better than plan. Much of the difference is attributable to staff's work to control costs and due to the timing of membership revenue coming in stronger during the first half than projected.
- b. Reforecasted Net Income - membership revenues are expected end the year close to budget. Consequently, during the second half of the year, a larger loss than was projected initially is expected.
- c. Balance sheet - the chapter has adequate cash reserves to cover the projected loss, but will likely end the year with only \$100k in reserves, down significantly from several years ago.

## 3. Chair Report (PF)

- a. Board member commitments-
  - i. Board Meeting Attendance: 3 of 4 in-person meetings and 5 of 8 conference calls.
  - ii. Strategic Planning: One, if scheduled for the year.
  - iii. Committees, etc.: Minimum of 12 hours per year beyond Board meetings and strategic planning sessions.
  - iv. Financial Commitment: efforts equivalent to \$5,000.
- b. USGBC/IIDA Boat Cruise - We need your help in promoting the Annual USGBC/IIDA Boat Cruise. Discussion – Effectiveness of Boat Cruise as a fundraising event. This event should be addressed in Strategic Plan.

- c. Intern Picnic - Tuesday, July 26th, from 6 PM to 8 PM at Kendall College
- d. Operations Circle - Monday, August 8th from 5:30-8:30 at a location TBD within the Merchandise Mart.

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**New Business**

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- 1. Discussion/Action on items removed from Consent Agenda (Finnegan)
- 2. 2011 Board Elections (Janowski)  
Regional Director Eligibility Board Action – TJ/HK –Unanimously against.  
Board Fiscal Commitment Amendment – No motion
- 3. Strategic Planning (Widener)
- 4. New Affinity Program Offerings (Finnegan) – FOR ACTION  
TJ/HK – Discussion – HK – RFI on offering, need more definitive scope. KD – Is there a conflict with Eco Advisers. DW – No conflict, one of our most dedicated members.  
Eco Achiever as amended – Unanimous, KD – abstain  
Phillips approved as presented – Unanimous  
VK Advisers – RFI
- 5. Membership Partner Approvals (Finnegan) – FOR ACTION  
AE/KD - Unanimous
- 6. CSI/USGBC Product Show, Fall 2012 (Widener)  
HK/JL – Discussion – KD – What is the commitment? DW – USGBC – education, CSI – exhibit hall. RFI. Possible partnership to be discussed as part of Strategic Planning.
- 7. Open Discussion from the Floor - (Finnegan - moderator) - none

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**Adjournment**

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9:30 PM

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**NEXT BOARD MEETING**

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<b>Date and</b>	Friday, August 19, 2011
<b>Time:</b>	12-1:30 pm
<b>Location:</b>	Via Conference Call

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