



## ILLINOIS

### AUGUST BOARD MEETING MINUTES

**DATE AND TIME:** Friday, August 19, 2011, 12-1:30 pm

**LOCATION:** CONFERENCE CALL Dial-In: (218) 862-6420, Code 582-4423#

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<b>Attendees:</b>	X- Bischman, Ben (BB) – Secretary	X- Janowski, Tony (TJ) – Vice Chair
	X- Corso, Abigail (AbC)	<input type="checkbox"/> - Kessler, Helen (HK)
	X- Corso, Anthony (AnC)	<input type="checkbox"/> - Krohn, Sharon (SK)
	X- Derderian, Kevork (KD)	<input type="checkbox"/> - Levey, Jon (JL)
	X- Dudek, Mike (MD)	X- Matthews, Paul (PM)
	<input type="checkbox"/> - Evens, Anne (AE)	X- Tuhowski, George (GT) – Ex Officio
	X- Finnegan, Paige (PF) – Chair	X- Widener, Doug (DW) – Executive Director
	X- Freehling, Joel (JF) – Treasurer	

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#### Call to Order

12:17 pm

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#### Board Actions/Consent Agenda

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1. July Meeting Minutes – TJ/JF – Approved unanimously
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#### Leadership and Staff Reports

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1. Executive Director Report (DW)

##### Fundraising

##### **2011 Sponsorship Commitments since last meeting**

##### CONFIRMED:

- Millicare \$5,000

STILL PENDING SINCE JULY MEETING (Doug has followed up with both in August):

- Resource Solution Group – considering \$5,000
- SOM – considering re-upping at \$5,000

**66% of original annual sponsorship goal of \$200,000; 89% of reforecast sponsorship goal of \$150,000**

**Mid-Year Sponsorship Appeal** – The Mid-Year sponsorship appeal was sent to all USGBC members, Chapter members, and LEED AP's in late June. A follow will be sent in late July. Doug and Pam have begun the process of following up with companies.

**Grants** – August was another busy time for both grant submissions and in building a comprehensive grant calendar. Foundation research is ongoing.

Total Received: \$13,000

Total Pending: \$270,000

Total Declined: \$80,000

Total Submissions March-August: \$363,000

## **Program Updates**

### **Operations Circle –**

The Operations Circle meeting was held on August 8 from 5:30-8:30. An update on the first half financials and dashboard was provided, followed by a 2 hour strategic planning session.

### **Strategic Planning –**

Per the July Board meeting, Board members agreed to a separate evening strategic planning session to be held in August.

### **Meetings –**

- Richard Rodriguez, Commissioner, Chicago Department of Environment; Karen Weigert, Chicago Chief Sustainability Officer – August 1 – Introductory meeting to discuss the Chapter, City initiatives, and how we could potentially help. Discussion centered on Chicago Climate Action Plan, existing buildings, and the former Green Code Barriers task force that Eric Olsen (former head of Chicago’s Green Permit Program and former USGBC-Illinois Board member) lead when he worked for the City. Commissioner Rodriguez referenced that he is interested in re-starting the group and that, while some significant barriers were eliminated, the climate now may be more receptive to additional work on this front. Doug offered our support to reengage with the process and offered to find members to be a part of the group. Doug will keep you posted.
- David Reynolds, Commissioner, Chicago Department of General Services – August 15 – Doug met with the Commissioner and several division heads to discuss Mayor Emanuel’s new initiative to add 40 more LEED buildings to the city’s existing 40; 20 of which will be LEED EB+OM. Doug discussed the advisory role we are playing with the Chicago Center for Green Technology’s LEED EB+OM certification. It was discussed that the Chapter could potentially offer similar support to DGS for other projects as the department plans to do the projects mostly internally due to budget concerns and to build internal capacity. Doug will keep you posted as the dialog continues.

## 2. Treasurer Report (JF)

- Revenues and expenses are trending as outlined in the updated budget projection presented at the last board meeting. There was a small loss for the month, but the loss was in line with projections.
- On the balance sheet, cash fell slightly and receivables rose but staff is managing these outstanding accounts carefully.
- Grants could augment the revenues to help the chapter perform better than reforecast

## 3. Regional Representative Report (GT)

- Interregional Group – the new website for USGBC was reviewed. The new version to be more interactive. This should be rolled out by Greenbuild.
- Heartland Regional Committee – John Albrecht has retired. General disappointment on the turnout in Cincinnati. A committee has been set up to address the 2012 event in Indianapolis and a 3 year plan. 2013 will be in Chicago

## 4. Staff Reports

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**New Business**

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1. Discussion/Action on items removed from Consent Agenda (Finnegan)
2. 2011 Board Elections (Finnegan) – Approval of the Phase 1 slate –
  - A. Sandra Henry for region one director
  - B. Mike Dudek for region two director
  - C. Michael Berkshire for region three director
  - D. Rachel Scheu for community director/fundraisingGT/JF; Unanimous; MD abstain.
3. Chapter Territory Change (Widener) - MD/GT; Discussion – SIU will need to be supported and this should be discussed as part of the strategic planning sessions; Unanimous
4. Advocacy Plan (Widener) - Advocacy Strategic Group proposes to pursue advocacy initiatives and submits this plan to the Board of Directors, upon their request, to identify the types of advocacy the Group is likely to engage in and the level of Board approval required. This plan is a draft and is meant to stimulate Board discussion in pursuit of a final plan to be adopted by the Board and implemented by the Group on an ongoing basis. We request the Board review the proposal for vote at the next Board meeting.
5. Fundraising Roundtable (Widener/Finnegan)
6. Open Discussion from the Floor - (Finnegan - moderator)
  - Boat cruise was very successful. Net income was 60% over budget. Total net income was \$8,500 vs. budget of \$5,200.

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**Adjournment**

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**NEXT BOARD MEETING**

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<b>Date and</b>	Friday, September 16, 2011
<b>Time:</b>	12-1:30 pm
<b>Location:</b>	Via Conference Call

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